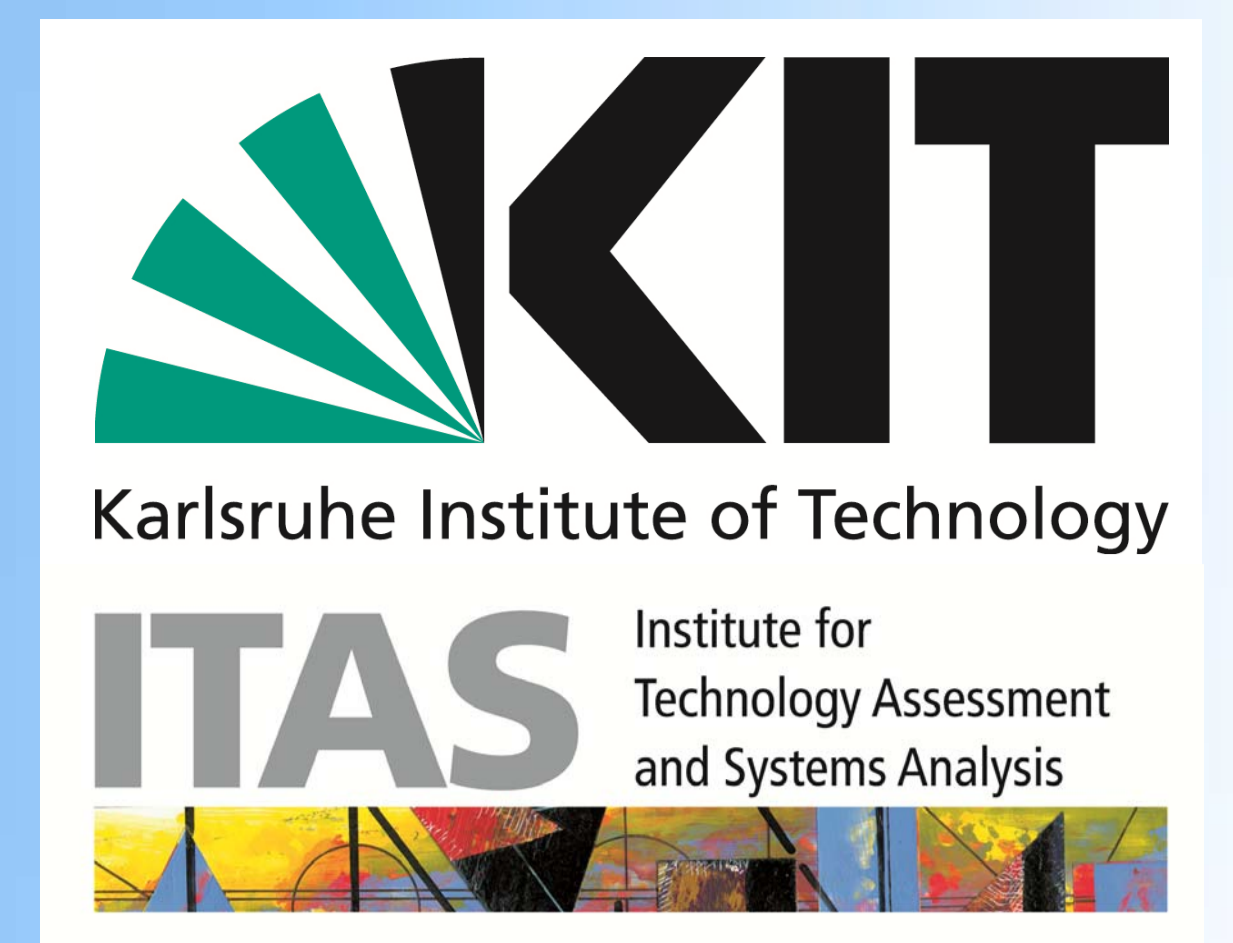


# PAVs – Dream or Nightmare?

## Further discussion of WP7 insights

Torsten Fleischer, Sarah Meyer-Soylu, Michael Decker, Jens Schippl



*“But the idea that there are really thousands of these buzzing around and have their emissions, are noisy, produce shade and create crush, this disturbance, that’s nothing I would need to have”. (ZH)*

### People’s expectations on and perceptions of benefits and downsides of Personal Air Traffic are different



*“I still have in my head, I sit there in the garden and suddenly such a cloud appears, the rush hour traffic. (Laughter). If then really 300 or 400 of such cars fly over my house during rush hour, it is not only a small point anymore, but already a heap.” (TÜ)*



*“... if it was in place like you say it would, you’d call it, it’d come to you, you get there, not going to crash, its cheap, then yeah definite. Don’t see why not..” (LV)*

*“So in the future one has to teach children that they have to look not only to the right and to the left, but also upward.” (TÜ)*

*“For me, the entire concept sounds so cool that I want to try it out immediately. (Sporadic laughter) The only thing that makes me suspicious is that it really comes to that.” (ZH)*

#### A World Café...

.. is a flexible qualitative research method to create group dialogues in an everyday-like setting. The main elements are a café-like environment with small tables, a host responsible for each table, a mutual sharing of observations and insights as well as the transfer of the discussion to others and harvesting of insights by visual drawings or texts on table cloths or boards.

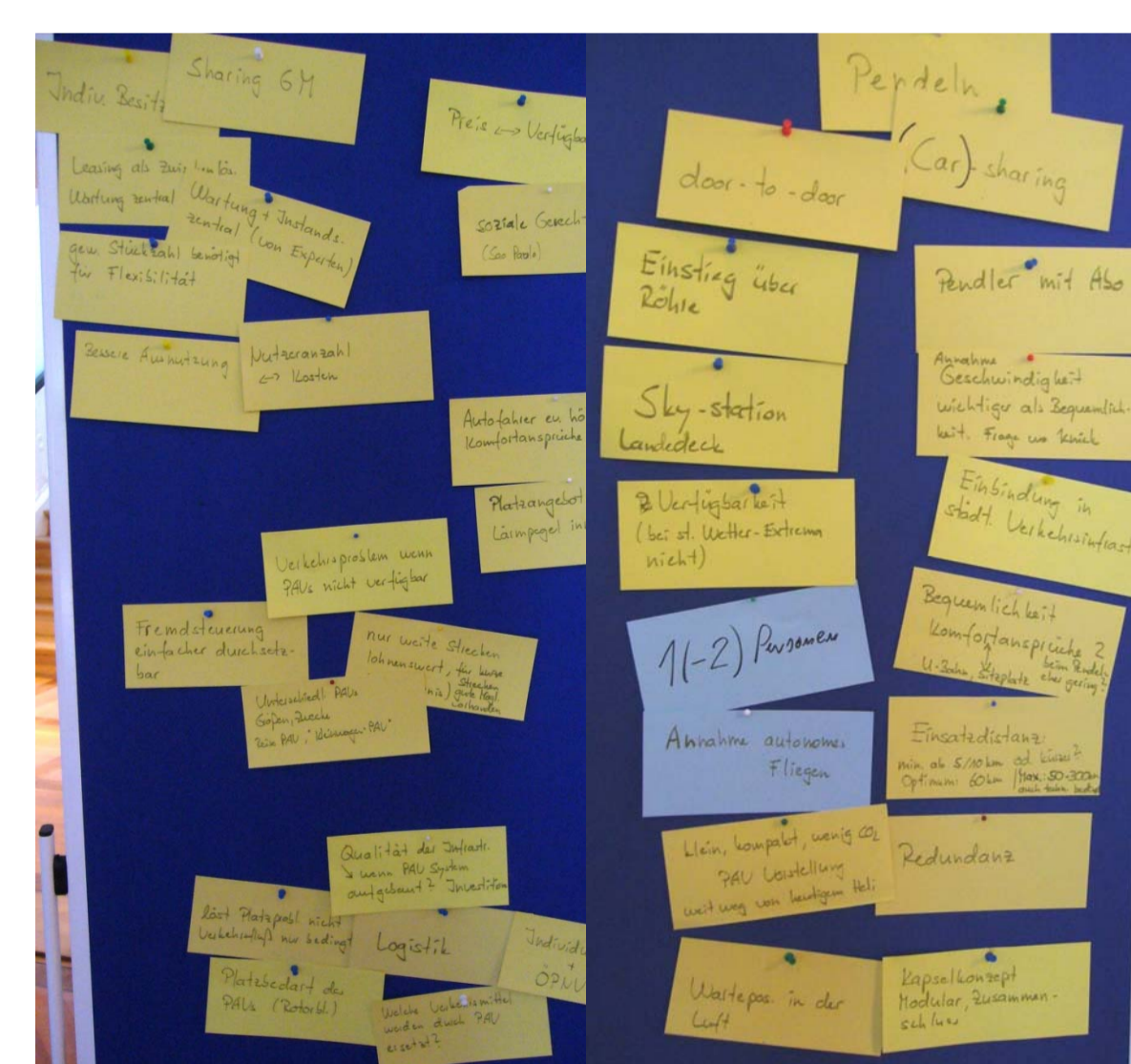
There are various approaches to investigate them

*“I think it is really cool ... you can also see it in all these movies, how people sit in their cars and hover around somewhere up there ... so I think it's very funny.” (TÜ)*

Focus Groups and World Café are among them



**Visit our World-Café in the Heli Hangar starting 15.30**



*“I think that [PAV traffic] would cause a noise carpet everywhere. Everywhere would be noisy. Now we have it close to streets, the railway and around the airport. But we still have oases with silence. But if we would have these flying objects then we have the noise everywhere.” (LV)*

# mycoptter



This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no. 266470